

2017

(October)

COMMERCE

(Honours)

(Principles and Practice of Management)

(BC-102)

Marks : 75

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. Discuss the evolution of management thought. 15

Or

- (a) State Max Weber's contribution to management. 8

- (b) Why is ethics an important consideration in all functional areas of management? Justify your answer. 7

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(Turn Over)

(2)

2. Distinguish between strategy and planning. Explain the different types of strategy and planning available for implementation by the organization. 3+6+6=15

Or

State the various types of organizational structure. What are its merits and demerits? 15

3. Compare and contrast McGregor's and Herzberg's theories of motivation along with their criticisms. 15

Or

(a) How is transactional leader different from a transformational leader? Explain with examples. 8

(b) Discuss the characteristics of a transactional leader. 7

4. (a) Discuss the various types of control processes in an organization. 10

(b) Write a note on PERT. 5

Or

What is budgetary control? How can one make budgetary control effective? 3+12=15

(3)

5. Differentiate between formal and informal group. Explain the stages of group development. 5+10=15

Or

Write short notes on the following (any three) : 5×3=15

- (a) Workforce diversity
(b) Intraindividual conflict
(c) Relationship management
(d) Change management
